

Laird & Company, Scobeyville, NJ 07724

Special Edition LAIRD & CO. ADDS LAZZARONI

High quality products like Lazzaroni Amaretto stand the test of time. We are thrilled to add the Lazzaroni brand to our premium import portfolio.

Tom Alberico

LAZZARONI AMARETTO



Before there was Amaretto liqueur, there was the cookie - Amaretti di Saronno. According to legend the first cookies known as "Amaretti di Saronno", were made in 1718 from a mixture of sugar, apricot kernels and egg whites to honor the visit of the Cardinal of Milan to the town of Saronno. This was the start of the Lazzaroni Cookie company.

In 1846 they developed a liquid Amaretto cookie. They achieved this by crushing and refining the "Amaretti di Saronno" cookies and steeping them in alcohol. Today it is known as Amaretto Lazzaroni 1851.

Amaretto Lazzaroni 1851 is still made today in Saronno, Italy according to the old recipe. It is the only liqueur made from the infusion of the famous "Amaretti di Saronno" cookies.

Drink it on the rocks, neat or in mixed drinks.

The following Lazzaroni Amaretto sizes are available:

Amaretto	12/750ML
Amaretto with Tin	12/750ML
Amaretto	12/1 Liter
Amaretto	24/375 ML
Amaretto	120/50 ML

ABV 24%

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BEVERAGE TESTING INSTITUTE RATES LAZZARONI AMARETTO

The Beverage Testing Institute (BTI) in Chicago declared Lazzaroni Amaretto, one of the finest liqueurs from Italy, scoring 93 points out of 100. It was considered

“Exceptional—93 points”

by the BTI's tasting panel and received the highest rating of all Amarettos tasted.

“Brilliant copper color. Complex and subtle aromas of marzipan, dried fruits, star anise, and cola nut. A smooth, velvety entry leads to a mildly sweet full body of roasted almond, marzipan, dried citrus and complex brown spice flavors. Finishes with a long, lingering meringue, pink peppercorn, and almond fade. Great purity, complexity and style.”



LAZZARONI SAMBUCA

Also added to our imported spirits portfolio is Lazzaroni Sambuca. It is a sweet, strong liqueur whose base consists of essential oils extracted through steam distillation of the seeds from the star anise with the addition of a concentrated solution of sugar and other natural aromas.

Lazzaroni Sambuca is available in the following:

Amaretto	12/750ML
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Information sheets on both the Amaretto and the Sambuca are available along with shelf talkers. If you have any questions regarding any of these products please contact us.

42% ABV

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