

For Immediate Release

CONTACT: Lisa Laird Dunn
Laird & Company
(732) 542-0312
sales@lairdandcompany.com

LAIRD & COMPANY INTRODUCES NEW MOLETTA PACKAGE

Scobeyville, NJ, November 6, 2009 -- Laird & Company, America's oldest licensed distiller and importer of distinctive wines from around the world, announces the re-release of the new Moletto Prosecco package. This new package will coincide with the new Italian laws to protect the Prosecco DOC that go into effect with the 2009 vintage.



Prosecco is an Italian product and the goal of the new DOC appellation is to stamp out improper use, forgeries and to protect the quality of this popular Italian wine.

Moletto Prosecco has tiny, effervescent bubbles that roll around in the mouth, leaving a sensation of vivacity; a delicate but decisive bouquet, aromatic flavor, smooth, and at the same fruity. Enjoy this wine either as an aperitif or at the end of a meal. It is perfect with appetizers and delicate dishes.

Azienda Agricola Mario Stival produces several varieties of wine, many are found in the U.S. in the better wine shops under the Moletto, Stival and San Rocco labels.

Moletto wines are imported exclusively by Laird & Company, Scobeyville, NJ. Laird & Company established its import division in 1990 and currently imports an impressive range of wines and spirits from around the world.

In addition to Moletto Prosecco, other quality products represented in its portfolio are Santa Sofia Amarone, Pietrafitta Vernaccia, Valdivieso Chilean wines, Casoni Limoncello, Sortilege and Mazzetti Grappa.

For more information about the wines and spirits of Laird & Company's Import Division or the company's other fine products, contact 1-877-GET-LAIRD or visit their web site at www.lairdandcompany.com.