

**FOR IMMEDIATE RELEASE**

**TO: ALL LAIRD DISTRIBUTORS**

**SUBJECT: E2 FAMILY WINERY**

**DATE: September 9, 2008**

Laird and Company is proud to announce the addition of a new winery partner to the Laird Premium Portfolio. Laird and Company will be the National Marketing Agent for the E2 Family Winery from Lodi, California. The E2 Family Winery is the oldest commercial winemaking family in Lodi, making wine since 1922.

They have 500 acres of vineyards planted with Zinfandel, Merlot, Cabernet, Burger, Syrah, Chardonnay, Pinot Grigio, the rare and unique Verdelho, and new varieties, which include Pinot Noir and Gray Riesling. Their Mediterranean climate, which is warm summer days with cool evening breezes from the San Francisco Bay, provide the ingredients to grow some of the finest wine grapes in the area.

“We are very excited about representing the E2 Family Winery and having them as a part of the Laird Family”, said Tom Alberico, Senior Vice President-Sales & Marketing at Laird & Company.

All of their vineyards meet the organic, earth friendly, current requirements for “sustainable farming”. The E2 Family Winery is a true family owned and operated winery. The master Winemaker is Steven Ehlers, Sr. and the assistant winemakers are his children, Steven Ehlers, Jr. 31, Brett Ehlers, 28 and Elishia Ehlers, 26. All have trained the hard way, from the vineyards to the winery under the tutelage of their father, grandfather and great-grandfather, Herman Walter Ehlers. The newest addition to the family winemaking team is consulting oenologist, Peter Burford, world-renowned Australian winemaker, of Burford and Brown.

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Attn.: Susan Herrmann and/or Linda Jackstadt

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You will receive confirmation your order has been processed. At that time you can arrange shipment from California with your carrier.

If you have any questions, please contact our office or your Laird Sales Representative. Thank you and good selling!

Regards,

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